

## **Privacy Policy (03.10.2018)**

The protection of personal data is important to us. Therefore, the processing of personal data takes place in accordance with the applicable European and national legislation.

Of course, you can withdraw your consent(s) at any time with effect for the future. For this purpose, please contact the person responsible according to § 1.

The following statement provides an overview of what kind of data is collected, how it is used and shared, what security measures we take to protect your information, and how you obtain information about the information provided to us.

### **Legal basis for the processing of personal data**

Insofar as we obtain the consent of the person concerned for the processing of personal data, Art. 6 paragraph 1 sentence 1 lit. a) EU General Data Protection Regulation (GDPR) serves as legal basis.

In the processing of personal data that are necessary for the fulfillment of a contract of which the person concerned is a party, Art. 6 para. 1 p. Lit. b) GDPR serves as legal basis. This also applies to processing operations required to carry out pre-contractual actions.

Insofar as processing of personal data is required to fulfill a legal obligation to which we are subject, Art. 6 para. 1 sentence 1 lit. c) GDPR serves as legal basis.

If processing is necessary to safeguard the legitimate interests of our company or a third party, and if the interest, fundamental rights and freedoms of the person concerned do not prevail over the first interest, Art. 6 para. 1 p. 1 lit. f) GDPR serves as legal basis for processing.

### **Data erasure and storage duration**

The personal data of the data subject will be deleted or blocked as soon as the purpose of the storage is deleted. It may also be stored if provided for by the European or national legislator in EU regulations, laws or other regulations to which we are subject. Blocking or deletion of the data also takes place when a storage period prescribed by the standards mentioned expires, unless there is a need for further storage of the data for conclusion of a contract or fulfillment of the contract.

### **§ 1 The person responsible and the data protection officer**

#### **(1) Name and address of the responsible person**

The person responsible within the meaning of the General Data Protection Regulation and other national data protection laws of the member states as well as other data protection regulations is:

Triagon Academy Ltd  
Life Science Park  
San Gwann  
SGN 3000  
Malta  
Phone: +49 89 9997967-35  
Mail: [info@triagon-academy.com](mailto:info@triagon-academy.com)  
Website: <https://vle.triagon-academy.com/>

#### **(2) Name and address of the data protection officer**

The data protection officer of the responsible person is:

Mr. Dieter Grohmann  
akwiso  
Beethovenstraße 23  
87435 Kempten  
Germany  
Tel .: +49 (0) 831 51247030  
E-Mail: info@akwiso.de  
Website: www.akwiso.de

## § 2 Definitions

The privacy statement is based on the terminology used by the European legislator in the adoption of the EU General Data Protection Regulation (hereinafter referred to as "the GDPR"). The privacy policy should be easy to read and understand. To ensure this, the most important terms are explained below:

(a) **Personal data** means any information relating to an identified or identifiable natural person (hereinafter referred to as the "data subject"). A natural person is considered to be identifiable when he or she can be identified directly or indirectly. This can happen in particular by association with an identifier such as a name, an identification number, location data, an online identifier or one or more special features that express the physical, physiological, genetic, mental, economic, cultural or social identity of this natural person.

b) **Data Subject** means any identified or identifiable natural person whose personal data are processed by the controller.

(c) **Processing** means any process or series of operations performed with or without the aid of automated processes in relation to personal data. This includes collection, organization, ordering, storage, adaptation or modification, reading out, queries, processing, disclosure by transmission, dissemination or other form of provision, matching or linking, restriction, erasure or destruction of data.

d) **Profiling** is any type of automated processing of personal data, which consists in using that personal data to evaluate certain personal aspects relating to a natural person, in particular aspects relating to job performance, economic situation, health to analyze or predict personal preferences, interests, reliability, behaviour, location or change of location of that natural person.

e) Pseudonymisation is the processing of personal data in such a way that personal data can no longer be attributed to a specific data subject without additional information. This assumes that such additional information is kept separate and subject to technical and organizational measures to ensure that the personal data can't be assigned to an identified or identifiable natural person.

f) **The person responsible or the person responsible for the processing** is the natural or legal person, public authority or body that, alone or together with others, decides on the purposes and means of processing personal data. If the purposes and means of such processing are determined by Union law or the law of the Member States, the controller or the specific criteria for his or her designation may be provided by Union or national law.

(g) A **processor** is a natural or legal person, public authority, agency or other body that processes personal data on behalf of the controller.

h) A **recipient** is a natural or legal person, public authority, agency or other body to which personal data are disclosed, whether or not it is a third party. However, authorities which may receive personal data under Union or national law in connection with a particular investigation mandate are not considered as recipients.

(i) **Third party** means a natural or legal person, public authority or body other than: The data subject, the person responsible, the processor and all the persons authorized under the direct responsibility of the person responsible or processor to process the personal data.

(j) **Consent** is any expression of will voluntarily and unequivocally made by the data subject in the form of a statement or other unambiguous confirmatory act. Thereby, the data subject indicates that he/she agrees with the processing of his/her personal data.

### **§ 3 Provision of the website and creation of log files**

(1) In the case of merely informative use of the website, i.e. if you do not register or otherwise provide us with information, we automatically collect the following data and information from the computer system of the calling computer each time the website is accessed:

- a) The IP address of the user
- b) Information about the browser type and version used
- c) The operating system of the user
- d) The Internet service provider of the user
- e) Date and time of access
- f) Websites from which the user's system accesses the website
- g) Websites that are accessed by the user's system via our website
- h) Content of the calls (specific pages)
- i) In each case transferred amount of data
- j) Language and version of the browser software

The data is also stored in the log files of our system. A storage of this data together with other personal data of the user does not take place.

(2) The legal basis for the temporary storage of the log files is Art. 6 para. 1 p. Lit. f) GDPR.

(3) Temporary storage of the IP address by the system is necessary to

- a) allow delivery of the website to the computer of the user. To do this, the user's IP address must be kept for the duration of the session.
- b) optimize the content of our website as well as the advertising for it
- c) ensure the functionality of our information technology systems and the technology of our website
- (d) provide law enforcement authorities with the information necessary for law enforcement in the event of a cyber attack

Storage in log files is done to ensure the functionality of the website. In addition, the data is used to optimize the website and to ensure the security of our information technology systems. An evaluation of the data for marketing purposes does not take place in this context.

For these purposes, our legitimate interest in the processing of data pursuant to Art. 6 para. 1 sentence 1 lit. f) GDPR.

(4) The data will be deleted as soon as they are no longer necessary to achieve the purpose of their collection - in this case, at the end of the usage process.

In the case of storing the data in log files, this is the case after seven days at the latest. An additional storage is possible. In this case, the IP addresses are deleted or anonymized, so that a classification of the calling client is no longer possible.

(5) The collection of data for the provision of the website and the storage of the data in log files is imperative for the operation of the website, which is why there is no possibility to object.

### **§ 4 Use of cookies**

(1) This website uses so-called cookies. Cookies are small text files that, as soon as you visit a website, are sent from a web server to your browser and stored locally on your device (PC, notebook, tablet, smartphone, etc.) and provide the user (us) with certain information. Cookies are used to make the website more customer-friendly and secure, in particular to

collect user-related information, such as the frequency of use and number of users of the pages and the behaviour of the page usage. Cookies do not harm the computer and contain no viruses.

This cookie contains a characteristic string (so-called Cookie-ID), which allows a clear identification of the browser when the website is accessed again.

## **(2) Use of cookies:**

We use cookies to make our website more user-friendly. Some elements of our website require that the calling browser can be identified even after a page break. The following data is stored and transmitted in the cookies:

- Language settings
- Data for the online study contract
- log-in information

We also use cookies on our website to analyze your browsing behaviour. In this way, the following data can be transmitted:

- Entered search terms
- Frequency of page views
- Use of website features

The data collected in this way will be pseudonymised by technical means. Therefore, an assignment of the data to the user is no longer possible. The data will not be stored together with other personal data. When you visit our website you will be informed by an info banner about the use of cookies for analysis purposes and referred to this privacy policy. In this context, there is also an indication of how the storage of cookies in the browser settings can be prevented.

The legal basis for the processing of personal data using technically necessary cookies is Article 6 (1) sentence 1 lit. f) GDPR.

The legal basis for the processing of personal data using cookies for analysis purposes is (given the consent of the user) Art. 6 para. 1 p. 1 lit. a) GDPR.

(3) The purpose of using technically necessary cookies is to facilitate the use of websites for you. Some features of our website can not be offered without the use of cookies. For these, it is necessary that the browser is recognized even after a page break.

We require cookies for the following applications:

- Online Contract
- Applying language settings
- Remember keywords

The user data collected through technically necessary cookies will not be used to create user profiles.

The purpose of using technically unnecessary cookies is to improve the quality of our website and its content. Through the analysis cookies, we learn how the website is used and so we can constantly optimize our offer. This information is used if you visit the website again with the same device, automatically recognize you and make navigation easier for you. For these purposes, our legitimate interest in the processing of personal data pursuant to Art. 6 para. 1 lit. f) DSGVO.

(4) Cookies are saved even when the browser session is ended and can be recalled on a new page visit. However, cookies are stored on your computer and transmitted by this to our site. Therefore, you also have full control over the use of cookies. If you do not wish that data are collected via cookies, you can set your browser under "Settings" in such a way that you are informed about the setting of cookies or can generally exclude the setting of cookies or delete cookies individually. It should be noted, however, that disabling cookies may limit the

functionality of this website. As far as session cookies are concerned, they will be deleted automatically after leaving the website anyway.

## **§ 5 Newsletter**

(1) With your consent, you can subscribe to our free newsletter, which will inform you about our current interesting offers. The advertised services are named in the declaration of consent.

To register for our newsletter, we use the so-called double opt-in procedure. This means that after you have registered, we will send you an e-mail to the e-mail address specified in which we ask you to confirm that you wish to receive the newsletter. If you do not confirm your registration within [24 hours], your information will be blocked and automatically deleted after one month. In addition, we store your IP addresses and times of registration and confirmation. The purpose of the procedure is to prove your registration and, if necessary, to inform you about possible misuse of your personal data.

The only requirement for sending the newsletter is your e-mail address. The indication of further data is voluntary and will be used to address you personally.

If you purchase goods or services on our website and deposit your e-mail address here, this can subsequently be used by us to send a newsletter. In such a case, the newsletter will only send direct mail for your own similar goods or services.

The data will be used exclusively for sending the newsletter.

(2) The legal basis for the processing of the data after the user has registered for the newsletter is, in the case of consent, Art. 6 para. 1 sentence 1 lit. a) GDPR.

The legal basis for sending the newsletter is Art. 7 (3) UWG.

(3) The collection of the user's e-mail address serves to deliver the newsletter.

The collection of other personal data in the context of the registration process is intended to prevent misuse of the services or the e-mail address used.

(4) The data will be deleted as soon as they are no longer necessary for the purpose of their collection. Your e-mail address will therefore be saved as long as the subscription to the newsletter is active.

(5) You can cancel the receipt of our newsletters at any time and revoke your consent by clicking on the "Unsubscribe Newsletter" button in our Newsletter setting or by sending us an e-mail to [info@fham.de](mailto:info@fham.de) or a message to send the contact details given in the imprint.

This also allows a revocation of the consent to the storage of the personal data collected during the registration process.

## **§ 6 Registration**

(1) We offer you the opportunity to register on our website by providing personal information. The data is entered into an input mask and transmitted to us and stored. A transfer of these data to third parties does generally not take place, unless there is a legal obligation or the disclosure is relevant in the context of criminal or legal prosecution.

The following data is collected during the registration process:

- E-mail address
- IP address
- Date and time of registration

All information can be managed and changed in the protected customer area.

As part of the registration process, the consent of the user to process this data is obtained.

(2) For the registration we use the so-called double-opt-in-procedure. This means that after you have registered, we will send you an e-mail to the e-mail address in which we ask you to confirm that you wish to be registered. If you do not confirm your registration within 48 hours, your information will be blocked and automatically deleted after one month. In

addition, we store your IP addresses and times of registration and confirmation. The purpose of the procedure is to prove your registration and, if necessary, to inform you about possible misuse of your personal data.

(3) Legal basis for the processing of the data is (in the presence of the consent of the user) Art. 6 para. 1 sentence 1 lit. a) GDPR.

If the registration serves the fulfillment of a contract of which you are a party or the implementation of pre-contractual measures, then additional legal basis for the processing of the data is Art. 6 para. 1 sentence 1 lit. b) GDPR.

(4) Registration is required for the provision of certain content and services on our website, as well as for the prevention of misuse and, if necessary, the investigation of criminal offenses. (further description of contents and services)

Registration is required to fulfill the contract or to carry out pre-contractual measures. (further description of the contract, standards according to EGBGB and BGB)

(5) The data will be deleted as soon as they are no longer necessary for the purpose of their collection.

This is the case for the data collected during the registration process as soon as you delete your access. We also save the data voluntarily for the time until deletion of the account, unless you delete it yourself.

This is the case during the registration process for the performance of a contract or for the performance of pre-contractual measures if the data is no longer necessary for the execution of the contract. Even after the conclusion of the contract, a requirement to store personal data of the contracting party may exist in order to comply with contractual or legal obligations. Continuing obligations require the storage of personal data during the contract period. In addition, warranty periods must be observed and the storage of data for tax purposes. The retention periods that can be adhered to here can not be determined on a general basis, but must be determined on a case-by-case basis for the respective contracts and contractual parties.

(6) If the data are necessary for the fulfillment of a contract or for the execution of pre-contractual measures, a premature deletion of the data is only possible, as far as contractual or legal obligations do not preclude a deletion.

Otherwise, you are free to delete the personal data provided during registration completely from the database of the controller. The controller will provide you at any time upon request with information about what personal information about the data subject is stored. Furthermore, the data controller corrects or deletes personal data at the request or reference of the data subject, insofar as this does not conflict with any statutory storage requirements. You can contact the person in charge or the data protection officer acc. § 1 at any time via e-mail or send a letter and ask for deletion / modification of the data.

## **§ 7 e-commerce**

(1) If you wish to register for any of our products / services, it will be necessary for the contract to provide you with the personal information we need to process your registration. Mandatory information necessary for the execution of the contracts is marked separately, further details are voluntary. The data is entered into an input mask and transmitted to us and stored. The following data is collected during the registration process:

- Surname
- Address (possibly deviating billing address)
- E-mail address
- Phone
- Bank data
- IP address
- Date and time of data entry

A disclosure of the data to third parties does only occur if the disclosure is required for the purpose of contract execution or for billing purposes or to collect the fee, or if you have expressly consented. In this regard, we only pass on the data required in each case. The data receivers are

- Collection companies, as far as the payment must be driven (disclosure of name, address, contract details)
- The bank for the collection of the payment, as far as the payment takes place via direct debit
- Accounting

(2) The legal basis is Art. 6 para. 1 sentence 1 lit. b) DS-GMO. With regard to the voluntary data, the legal basis for the processing of the data is Art. 6 para. 1 sentence 1 lit. a) GDPR.

(3) The compulsory information provided is required to fulfill the contract with the user (for the purpose of sending the goods and confirming the content of the contract). We therefore use the data to answer your inquiries, to process your order, if necessary to check the creditworthiness or recovery of a claim and for the purpose of technical administration of the websites. The voluntary information was used to prevent abuse and, where appropriate, to investigate criminal offenses. We may also process the information you provide to inform you of other interesting products from our portfolio or to send you e-mail with technical information.

(4) The data will be deleted as soon as they are no longer necessary for the purpose of their collection. Due to commercial and tax regulations, we are obliged to store your address, payment and order data for a period of ten years after execution of the contract. However, after two years we are restricting processing. That means that your data will only be used to comply with legal obligations. If there is a continuing obligation between us and the user, we store the data during the entire contract period and for a period of ten years thereafter (see above). With regard to the voluntarily provided data, we will delete the data at the end of two years after execution of the contract, as long as no further contract with the user is concluded during this time. In this case, the data will be deleted two years after the last contract has been completed. Legal retention periods remain unaffected and take precedence.

(5) If the data are required to fulfill a contract or to carry out pre-contractual measures, premature deletion of the data is only possible, unless contractual or legal obligations preclude deletion.

Otherwise, you are free to delete the personal data provided during registration completely from the database of the controller. The controller will provide you with information about your personal data about you at any time upon request. Furthermore, the data controller corrects or deletes personal data at the request or reference of the data subject, insofar as this does not conflict with any statutory storage requirements. You can contact the person in charge or the data protection officer (acc. § 1) at any time via e-mail or postal mail and ask for deletion / modification of the data.

## **§ 8 Transfer of personal data to third parties**

### **1. Inclusion of YouTube videos**

(1) We have included YouTube videos in our online offering, which are stored on <http://www.YouTube.com> and are directly playable from our website. [These are all included in the "extended privacy mode", i. e. that you do not transfer data about you as a user to YouTube if you are not playing the videos. Only when you play the videos, the data mentioned in paragraph 2 will be transmitted. We have no influence on this data transfer. By visiting the website, YouTube receives the information that you have accessed the corresponding sub-page of our website.

The following data is transmitted here

- Device-specific information, for example the hardware used; the version of the operating system; unique device ID and information about the mobile network, including your phone number.
- Log data in the form of server logs. These include details of how the services were used, including search queries; IP address; Hardware settings; Browser type; Browser language; Date and time of your request; Original page; Cookies that clearly identify your browser or Google Account
- Location related information. Information about your actual location may be collected by Google. These include, for example, your IP address, your Wi-Fi access points or cell towers
- For more information about the data collected by Google, INC, please see the following link: <https://policies.google.com/privacy?hl=en&gl=en>

This happens regardless of whether YouTube provides a user account that you are logged in to, or if there is no user account. When you're logged in to Google, your data will be assigned directly to your account.

(2) The legal basis for processing users' personal data is Art. 6 para. 1 p. 1 lit. f) GDPR. Google also processes your personal information in the US and has submitted to the EU-US Privacy Shield, [https://www.privacyshield.gov/EU-US Framework](https://www.privacyshield.gov/EU-US-Framework).

(3) The inclusion of the videos serves to make the website more graphic to the user and to increase the search engine ranking of the website on Google. YouTube stores your data as usage profiles and uses them for purposes of advertising, market research and / or custom design of its website. Such an evaluation is done in particular (even for users who are not logged in) to provide appropriate advertising and to inform other users of the social network about their activities on our website.

(4) If you do not wish to be associated with your profile on YouTube, you must log out before activating the button.

(5) You have a right of objection to the formation of these user profiles, and you must comply with this on YouTube.

(6) Further information on the purpose and extent of the data collection and its processing by YouTube can be found in the privacy policy. You'll also get more information about your rights and privacy settings here: <https://www.google.com/intl/en/policies/privacy>.

(7) Links to external websites

This website contains links to external sites. We are responsible for our content. For the content on external links, we have no influence and therefore are not responsible, in particular, we do not adopt their content. If you are directed to an external site, the privacy policy provided there applies. If you notice unlawful activities or contents on this page, you are welcome to inform us. In this case, we will review the content and respond accordingly (Notice and take down procedure).

## **§ 9 contact form and e-mail contact**

(1) A contact form is available on our website, which can be used for electronic contact. If this option is true, the data entered in the input mask will be transmitted to us and saved. These data are:

- First name, last name, telephone number, date request, e-mail, country

At the time of sending the message, the following data is also stored:

- IP address of the user
- Date and time of registration

For the processing of the data in the context of the sending process your consent is obtained and referred to this privacy statement.

Alternatively, contact via the provided e-mail address is possible. In this case, the personal data transmitted by e-mail will be stored.

As far as this information refers to communication channels (e.g. e-mail address, telephone number), you also agree that we may also contact you via this communication channel to answer your request.

In this context, there is no disclosure of the data to third parties. The data is used exclusively for processing the conversation.

(2) Legal basis for the processing of data is (in the presence of the consent of the user) Art. 6 para. 1 p. Lit. a) GDPR. The legal basis for the processing of the data transmitted in the course of sending an e-mail is Article 6 (1) sentence 1 lit. f) GDPR. If the e-mail contact aims to conclude a contract, the additional legal basis for the processing is Art. 6 para. 1S. 1 lit. b) GDPR.

(3) The processing of the personal data from the input mask serves us only for processing the contact. Of course, we will only use the data from your e-mail inquiries for the purpose for which you provide us with these when contacting us. In the case of contact via e-mail, answering them also requires the necessary legitimate interest in the processing of the data. The other personal data processed during the sending process serve to prevent misuse of the contact form and to ensure the security of our information technology systems.

(4) The data will be deleted as soon as they are no longer necessary for the purpose of their collection. For the personal data from the input mask of the contact form and those data sent by e-mail, this is the case when the respective conversation with the user has ended. The conversation ends when it can be inferred from the circumstances that the relevant facts have been finally clarified. The additional personal data collected during the sending process will be deleted at the latest after a period of seven days.

(5) You have the opportunity to revoke your consent to the processing of your personal data at any time. If you contact us by e-mail, you may object to the storage of your personal data at any time. In such a case, the conversation can not continue. Concerning the revocation of the consent / contradiction of the storage we ask you to contact the responsible person or the data protection officer (acc. § 1) via e-mail or by postal mail. All personal data stored in the course of contacting will be deleted in this case.

### **§ 10 web analysis by Google Analytics (with pseudonymization)**

(1) We use the service of Google Inc. (Google Inc., 1600 Amphitheater Parkway Mountain View, CA 94043, USA) to analyze the browsing behaviour of our users. The software sets a cookie on your computer (for cookies, see above). If individual pages of our website are called, the following data is stored:

- a) Two bytes of the IP address of the calling system of the user
- b) The website called
- c) entry pages, exit pages,
- d) The length of stay on the website and the cancellation rate
- e) The frequency of calling the website
- f) country of origin and regional origin, language, browser, operating system, screen resolution, use of Flash or Java
- g) used search engines and used search terms

The information generated by the cookie about the use of this website by the users are usually transmitted to a Google server in the USA and stored there.

This website uses Google Analytics with the extension "\_anonymizelp ()". The software is set so that the IP addresses are not completely saved, but only in abbreviated form. In this way, an assignment of the shortened IP address to the calling computer is no longer possible. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. However, the IP address provided by Google Analytics within the framework of Google Analytics will not be merged with other data provided by Google.

(2) The legal basis for the processing of personal data is Art. 6 para. 1 sentence 1 lit. f) GDPR. For the exceptional cases in which personal information is transferred to the US, Google has

submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US> Framework.

(3) On our behalf, Google will use this information to evaluate your use of the website and to compile reports on website activity. By analyzing the data obtained, we are able to compile information about the use of the individual components of our website. This helps us to constantly improve our website and its user-friendliness. For these purposes, our legitimate interest lies in the processing of the data according to Art. 6 para. 1 lit. f) GDPR. The anonymisation of the IP address sufficiently takes into account the interest of users in their protection of personal data.

(4) The data are deleted under data protection law, as soon as they are no longer needed for our recording purposes.

(5) The used cookies are stored on your computer and transmitted by this to our site. If you disagree with the collection and analysis of the usage data, you can prevent this by setting your browser software accordingly by deactivating or restricting the use of cookies. Already saved cookies can be deleted at any time. However, in this case it may be that you may not be able to use all features of this website in full. You may also prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) and the processing of this data by Google by downloading the browser plug-in available under the following link and install. The current link is: "<http://tools.google.com/dlpage/gaoptout?hl=de>."

You can prevent the collection of your data by Google Analytics by clicking on the following link. An opt-out cookie will be set which prevents the collection of your data on future visits to this website: [disable Google Analytics](#).

(3) Third Party Providers are Google Dublin, Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. For more information, see the terms of use at <http://www.google.com/analytics/terms/en.html>, in the privacy statement at <http://www.google.com/intl/de/analytics/learn/privacy.html> and in the privacy policy at <http://www.google.com/intl/en/policies/privacy>.

## **§ 11 Social Media Plugins**

### **1. Facebook**

(1) Social plug-ins of the social network Facebook (Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA) are used on these pages. This plugin allows you to bookmark these pages and share them with other social network participants. This plugin can be recognized by the Facebook logo or the typical "Like-Button". An overview of the Facebook plugins can be found at <http://developers.facebook.com/docs/plugins/>.

(2) We use the so-called two-click solution. This means that if you visit our site, initially no personal data will be passed on to Facebook. We give you the opportunity to communicate directly with Facebook via the button. Only if you click on the marked field and thereby activate it, Facebook receives the information that you accessed the Website of our on-line offer.

The data transfer takes place regardless of whether you have an account on Facebook and are logged in there.

a) If you click on the Facebook "Like-Button" while you are logged into your Facebook account, the contents of these pages can also be linked to the Facebook profile. In this case, Facebook can also assign the visit to these pages to your user account. If you press the activated button and link the page, Facebook also stores this information in your user account and shares it publicly with your contacts. We recommend that you log out regularly after using a social network, but especially before activating the button, as this will prevent you from being assigned to your profile.

b) If you are not a member of Facebook or have logged out before visiting this page on Facebook, there is still the possibility that Facebook will find out and save your IP address. If you do not wish that Facebook can assign the visit of our pages to your Facebook user account, you must log out of Facebook before visiting our website or you may not activate the plugin.

Basically, the following data will be sent to Facebook:

- Browser-related data such as IP address, browser type, operating system, time and date of the request, visited website.

- User ID (If you have a Facebook account)

According to Facebook, the IP addresses are anonymized immediately after collection in Germany. By activating the plugin personal data will be transmitted to Facebook and stored in the US. Since Facebook conducts the data collection, in particular via cookies, we recommend that you delete all cookies before clicking on the greyish box via the security settings of your browser.

(3) We have no influence on the collected data and data processing operations made by Facebook, nor are we aware of the full extent of the data collection, the purpose of the processing, the retention periods. We also have no information concerning the deletion of the data collected by Facebook.

(4) Facebook stores the data collected about you as usage profiles and uses these for purposes of advertising, market research and / or tailor-made website design. Such an evaluation is carried out in particular (also for non-logged-in users) for the presentation of needs-based advertising and to inform other users of the social network about your activities on our website. Through the plugins we offer you the opportunity to interact with the social networks and other users so that we can improve our offer and make it more interesting for you as a user.

(5) The legal basis for the use of the plugins is Art. 6 para. 1 sentence 1 lit. a DS-GMO. Facebook has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

(6) You have a right of objection to the formation of these user profiles. You must contact Facebook for the execution of that right.

(7) Settings and disagreements on the use of data for advertising purposes are possible within the Facebook profile settings at <https://www.facebook.com/settings?tap=ads>. For more information on the purpose and scope of the data collection and processing, as well as your rights under and to Facebook, please visit <http://www.facebook.com/policy.php>, <http://www.facebook.com/help/186325668085084>, <http://www.facebook.com/about/privacy/your-info-on-other#applications> and <http://www.facebook.com/about/privacy/your-info#everyoneinfo>.

## 2. Google + 1

(1) These sites use Google + 1 social plug-ins from Google Inc. (Google Inc., 1600 Amphitheater Parkway Mountain View, CA 94043, USA). This plugin allows you to bookmark these pages and share them with other social network participants. The plugin is recognizable by the sign "+1". An overview of Google's plug-ins and their looks can be found here: <https://developers.google.com/+/web/>.

(2) We use the so-called two-click solution. That is, when you visit our site, initially, no personal information is passed on to Google. We give you the opportunity to communicate directly with Google via the button. Only by clicking on the highlighted field and activating it will Google receive the information that you have accessed the corresponding website of our online service.

If you click on the "+ 1-Button" while you are logged into your Google account, the contents of these pages can also be linked to the Google profile. In this case, Google can also associate the visit to these pages with your user account. If you press the activated button and, for

example if you link the page, Google also stores this information in your user account and shares it publicly with your contacts. We recommend that you log out regularly after using a social network, but especially before activating the button, as this will prevent you from being assigned to your profile.

Basically, the following data will be sent to Google:

- Device-specific information, for example the hardware used; the version of the operating system; unique device ID and information about the mobile network, including your phone number.
- Log data in the form of server logs. These include details of how the services were used, including search queries; IP address; Hardware settings; Browser type; Browser language; Date and time of your request; Original page; Cookies that clearly identify your browser or Google Account
- Location related information. Information about your actual location may be collected by Google. These include, for example, your IP address, your Wi-Fi access points or cell towers
- For more information about the data collected by Google, INC, please see the following link: <https://policies.google.com/privacy?hl=en&qI=en>

By activating the plugin personal data will be transmitted to Google and stored in the US. Since Google conducts the data collection, in particular via cookies, we recommend that you delete all cookies before clicking on the greyish box via the security settings of your browser.

(3) We have no influence on the collected data and data processing operations, nor are we aware of the full extent of the data collection, the purpose of the processing, the retention periods. We also have no information to delete the data collected by Google.

(4) Google stores the data collected about you as usage profiles and uses these for purposes of advertising, market research and / or tailor-made design of its website and, if necessary, for distribution to partner companies. Such an evaluation is carried out in particular (also for non-logged-in users) for the presentation of needs-based advertising and to inform other users of the social network about your activities on our website. Through the plugins we offer you the opportunity to interact with the social networks and other users so that we can improve our offer and make it more interesting for you as a user.

(5) The legal basis for the use of the plugins is Art. 6 para. 1 sentence 1 lit. f DS-GMO. Google has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US> Framework.

(6) You have the right to object to the formation of these user profiles, and you must contact Google to exercise them.

(7) For more information about the purpose and scope of your data collection and processing, and your rights under and to Google, please visit <https://www.google.com/policies/privacy/partners/?hl=en>.

### 3. Twitter

(1) These pages use the features of the Twitter service (Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA). By using Twitter and the "Re-Tweet" button, you will be able to follow a post or page on Twitter, or link the pages you visit to your Twitter account and share with other users. This plugin can be recognized by the "Re-Tweet" button or the typical blue birdie.

(2) We use the so-called two-click solution. In other words, when you visit our site, initially no personal data is passed on to Twitter. We give you the opportunity to communicate directly with Twitter via the button. Only by clicking on the highlighted field and activating it, will Twitter receive the information that you have accessed the corresponding website of our online service.

If you click on the Twitter button while logged in to your Twitter account, the contents of these pages can also be linked to the Twitter profile. In this case, Twitter can also associate your visit to these pages with your user account. If you press the activated button and, for

example, if you link the page, Twitter will also store this information in your user account and publicly share it with your contacts. We recommend that you log out regularly after using a social network, but especially before activating the button, as this will prevent you from being assigned to your profile.

The following data are always transmitted to Twitter:

- IP address, browser type, date and time of access, source page, operating system, screen resolution

- Linking this data with their account data of the social media operator

By activating the plugin personal data will be transmitted to Twitter and stored in the USA.

(3) We have no influence on the collected data and data processing operations, nor are we aware of the full extent of the data collection, the purpose of the processing, the retention periods. We also have no information to delete the data collected by Twitter.

(4) Twitter stores the data collected about you as usage profiles and uses these for purposes of advertising, market research and / or tailor-made design of his service. Such an evaluation is carried out in particular for the presentation of demand-oriented advertising and to inform other users of the social network about their activities. Through the plugins we offer you the opportunity to interact with the social networks and other users so that we can improve our offer and make it more interesting for you as a user.

(5) The legal basis for the use of the plugins is Art. 6 para. 1 sentence 1 lit. a DS-GMO. Twitter has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US> Framework.

(6) You have the right to object to the formation of these user profiles, whereby you must contact Twitter to exercise it.

(7) Further information on the purpose and scope of the data collection and its processing as well as your respective rights by and against Twitter can be found at <https://twitter.com/privacy>. You can change your privacy settings on Twitter at any time at <http://twitter.com/account/settings>.

#### 4. Instagram

(1) These pages use social plugins from Instagram's Instagram social network (Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA). This plugin allows you to bookmark these pages and share them with other social network participants. The plugin can be recognized by the square camera, if necessary with the word "Instagram".

(2) We use the so-called two-click solution. That is, when you visit our site, initially no personal information is passed on to Instagram. We give you the opportunity to communicate directly with Instagram via the button. Only by clicking on the highlighted field and activating it will Instagram receive the information that you have accessed the corresponding website of our online service.

The data transfer takes place regardless of whether you have an account on Instagram and logged in there.

a) If you click on the Instagram button while you are logged into your Instagram account, the contents of these pages can also be linked to the Instagram profile. In this case, Instagram can also associate your visit to these pages with your user account. If you press the activated button and, for example, if you link the page, Instagram also stores this information in your user account and shares it publicly with your contacts. We recommend that you log out regularly after using a social network, but especially before activating the button, as this will prevent you from being assigned to your profile.

b) If you are not a member of Instagram or have logged out of Instagram before visiting this page, there is still the possibility that Instagram will find out and save your IP address. If you do not want Instagram to associate the visit of our pages with your Instagram user account, you must log out of Instagram before visiting our website or you may not activate the plugin.

Basically, the following data will be sent to Instagram:

- IP address, browser type, date and time of access, source page, operating system, screen resolution

- Linking this data with their account data of the social media operator

By activating the plugin personal data will be transmitted to Instagram and stored in the USA.

(3) We have no influence on the collected data and data processing operations, nor are we aware of the full extent of the data collection, the purpose of the processing, the retention periods. We also have no information to delete the data collected through Instagram.

(4) Instagram stores the data collected about you as usage profiles and uses these for purposes of advertising, market research and / or tailor-made website design. Such an evaluation is carried out in particular (also for non-logged-in users) for the presentation of needs-based advertising and to inform other users of the social network about your activities on our website. Through the plugins we offer you the opportunity to interact with the social networks and other users so that we can improve our offer and make it more interesting for you as a user.

(5) The legal basis for the use of the plugins is Art. 6 para. 1 sentence 1 lit. a DS-GMO.

(6) You have the right to object to the formation of these user profiles, whereby you must contact Instagram to exercise it.

(7) For more information on the purpose and scope of the collection and processing of your data, as well as their rights under and to Instagram, please visit <http://instagram.com/about/legal/privacy/>.

## **§ 12 Privacy Policy on the use of Google AdSense**

The controller has integrated Google AdSense on this website. Google AdSense is an online service that provides third-party advertising mediation. Google AdSense is based on an algorithm that selects advertisements displayed on third-party websites in accordance with the contents of the respective third-party website. Google AdSense allows interest-based targeting of the Internet user, which is implemented by generating individual user profiles. The operating company of the Google AdSense component is the Alphabet Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA.

The purpose of the Google AdSense component is to include advertisements on our website. Google AdSense sets a cookie on the information technology system of the data subject. A definition of cookies has already been given above. By using this cookie, Alphabet Inc. provides an analysis of the use of our website. Each access of one of the pages of this site that is operated by the controller and that contains a Google AdSense component automatically initiates the affected person's Internet browser to submit data to Alphabet Inc. for purposes of online advertising and commission settlement. As part of this technical process, Alphabet Inc. gains knowledge of personal information, such as the IP address of the data subject, which is used by Alphabet Inc., inter alia, to understand the origin of visitors and clicks and, as a result, to facilitate commission settlement. The affected person can prevent the setting of cookies through our website, as shown above, at any time by means of a corresponding setting of the Internet browser used and thus permanently contradict the setting of cookies. Such a setting of the Internet browser used would also prevent Alphabet Inc. from setting a cookie on the information technology system of the person concerned. In addition, a cookie already set by Alphabet Inc. can be deleted at any time via the Internet browser or other software programmes.

Google AdSense also uses so-called counting pixels. A counting pixel is a miniature graphic that is embedded in web pages to enable log file recording and log file analysis, whereby a statistical evaluation can be performed. Based on the embedded pixel count, Alphabet Inc. can detect if and when an internet page was opened by an affected person and which links the affected person clicked on. Counting pixels are used, among other things, to evaluate the flow of visitors to a website.

Google AdSense will transfer personal information and information, including the IP address required to collect and bill the displayed advertising, to Alphabet Inc. in the United States of America. This personal information is stored and processed in the United States of America. Alphabet Inc. may transfer such personal information collected through the technical process to third parties.

Google AdSense will be explained at <https://www.google.com/intl/en/adsense/start/>.

### **§ 13. Privacy Policy on the use of Google Remarketing**

The controller has integrated Google Remarketing services on this website. Google Remarketing is a feature of Google AdWords that allows a business to show advertisements to such internet users that have previously been on the company's website. The integration of Google Remarketing therefore allows a company to create user-friendly advertising and thus allow Internet users to display interest-based ads. The Google Remarketing Services company is Google Inc., 1600 Amphitheater Pkwy, Mountain View, CA 94043-1351, USA. The purpose of Google Remarketing is to show interest-based advertising. Google Remarketing allows us to display ads through the Google Network or view them on other websites tailored to the individual needs and interests of Internet users. Google Remarketing places a cookie on the information technology system of the data subject. A definition of cookies has already been given above. By setting the cookie, Google will be able to recognize the visitor to our website, if he or she subsequently calls websites that are also members of the Google ad network. With each visit to a website on which Google Remarketing's service has been integrated, the person's Internet browser automatically identifies with Google. As part of this technical process, Google receives knowledge about personal data, such as the IP address or the surfing behavior of the user, which Google uses among other things to display interest-relevant advertising. The cookie is used to store personal information, such as the websites visited by the data subject. Each time you visit our website, your personal information, including the IP address of the Internet connection used by the data subject, will be transferred to Google in the United States of America. This personal information is stored by Google in the United States of America. Google may transfer such personal data collected through the technical process to third parties.

The affected person can prevent the setting of cookies through our website, as shown above, at any time by means of a corresponding setting of the Internet browser used and thus permanently contradict the setting of cookies. Such a setting of the Internet browser used would also prevent Google from setting a cookie on the information technology system of the person concerned. In addition, a cookie already set by Google Analytics can be deleted at any time via the Internet browser or other software programmes. Furthermore, the data subject has the opportunity to object to Google's interest-based advertising. To do this, the person concerned must access the link [www.google.com/settings/ads](http://www.google.com/settings/ads) from each of the Internet browsers they use and make the desired settings there.

Additional information and Google's privacy policy can be found at <https://www.google.com/intl/en/policies/privacy/>.

### **§ 14. Data protection regulations for the use of Google Maps**

This site uses the mapping service Google Maps via an API. Provider is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. To use the features of Google Maps, it is necessary to save your IP address. This information is usually transmitted to and stored on a Google server in the United States. The provider of

this site has no influence on this data transfer. The use of Google Maps is in the interest of an attractive presentation of our online offers and a fast retrieval of the places we have indicated on the website. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO. For more information on how to handle user data, please refer to Google's Privacy Policy: <https://www.google.com/intl/en/policies/privacy/>.

### **§ 15 Privacy Policy for the use of Xing**

The controller has integrated components from Xing on this website. Xing is an Internet-based social network that allows users to connect to existing business contacts and make new business contacts. The individual users can create a personal profile at Xing. Companies can, for example, create company profiles or publish job offers on Xing. The operating company of Xing is XING SE, Dammtorstraße 30, 20354 Hamburg, Germany. Each time one of the individual pages on this website is called up by the controller and on which a Xing component (Xing plug-in) has been integrated, the internet browser on the information technology system of the person concerned is automatically identified by the respective Xing Component causes a representation of the corresponding Xing component of Xing to be downloaded. More information about the Xing plug-ins can be found at <https://dev.xing.com/plugins>. As part of this technical process, Xing is aware of which specific part of our website is visited by the person concerned. If the data subject is logged in to Xing at the same time, Xing recognizes with each visit to our website and during the entire duration of the respective stay on our website, which specific part of our website is visited by the person concerned. This information is collected by the Xing component and assigned by Xing to the affected Xing account. If the person concerned activates one of the Xing buttons integrated on our website, for example the "Share" button, Xing assigns this information to the personal Xing user account of the person concerned and stores this personal data.

Xing always receives information from the Xing component that the data subject has visited our website if the data subject is simultaneously logged in to Xing at the time of accessing our website. This happens regardless of whether or not the affected person clicks on the Xing component. If such a transfer of this information to Xing by the person concerned is not intended, it can prevent the transfer by logging out of your Xing account before calling our website.

Xing's privacy policy, available at <https://www.xing.com/privacy>, provides information about the collection, processing and use of personal information by Xing. In addition, Xing has posted privacy notices for the XING Share button at [https://www.xing.com/app/share?op=data\\_protection](https://www.xing.com/app/share?op=data_protection).

### **§ 16 Privacy Policy for the use of LinkedIn**

The controller has integrated components from LinkedIn Corporation on this website. LinkedIn is an Internet-based social network that allows users to connect to existing business contacts and make new business contacts. Over 400 million registered people use LinkedIn in more than 200 countries. This makes LinkedIn currently the largest platform for business contacts and one of the most visited websites in the world. LinkedIn's operating company is LinkedIn Corporation, 2029 Stierlin Court Mountain View, CA 94043, USA. Privacy Policy outside the United States is handled by LinkedIn Ireland, Privacy Policy Issues, Wilton Plaza, Wilton Place, Dublin 2, Ireland. Each time you visit our website, which has a LinkedIn component (LinkedIn plug-in), this component causes the browser used by the subject to download a corresponding representation of the LinkedIn component. More information about the LinkedIn plug-ins can

be found at <https://developer.linkedin.com/plugins>. As part of this technical process, LinkedIn learns about the specific part of our website that is visited by the affected person. If the data subject is logged in to LinkedIn at the same time, LinkedIn recognizes with each visit to our website and during the entire duration of the respective stay on our website which specific part of our website is visited by the data subject. This information is collected through the LinkedIn component and linked by LinkedIn to the affected LinkedIn's LinkedIn account. If the affected person activates a LinkedIn button integrated on our website, LinkedIn assigns this information to the personal LinkedIn user account of the person concerned and saves this personal data.

LinkedIn always receives information via the LinkedIn component that the person concerned has visited our website if the person concerned is simultaneously logged into LinkedIn at the time of accessing our website. This happens regardless of whether the person clicks on the LinkedIn component or not. If the affected person does not want to transmit this information to LinkedIn, the latter can prevent it from logging out of their LinkedIn account before visiting our website.

At <https://www.linkedin.com/psettings/guest-controls>, LinkedIn offers the ability to opt out of email messages, text messages, and targeted ads, as well as manage ad settings. LinkedIn also uses partners like Quantcast, Google Analytics, BlueKai, DoubleClick, Nielsen, Comscore, Eloqua and Lotame, who can set cookies. Such cookies can be refused at <https://www.linkedin.com/legal/cookie-policy>. LinkedIn's privacy policy is available at <https://www.linkedin.com/legal/privacy-policy>. LinkedIn cookie policy is available at <https://www.linkedin.com/legal/cookie-policy>.

### **§ 17 Privacy Policy on the use of Google Web Fonts**

This site uses so-called web fonts, provided by Google, for the uniform representation of fonts. When you call up a page, your browser loads the required web fonts into your browser cache to display texts and fonts correctly.

To do this, the browser you use must connect to Google's servers. As a result, Google learns that our website has been accessed via your IP address. The use of Google Web Fonts is in the interest of a consistent and attractive presentation of our online services. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO. If your browser does not support web fonts, a default font will be used by your computer. More information about Google Web Fonts can be found at <https://developers.google.com/fonts/faq> and in Google's Privacy Policy: <https://www.google.com/policies/privacy/>.

### **§ 18 Rights of the data subject**

If your personal data are processed, you are an affected person according to DSGVO. You have the following rights vis-a-vis the person responsible:

1. Right to information,
2. Right to rectification
3. Right to restriction of processing,
4. Right to cancellation
5. Right to information
6. Right to Data Portability.
7. Right to object to the processing
8. Right to revoke the data protection consent
9. Right not to use an automated decision
10. Right to complain to a supervisory authority

## **1. Right to information**

(1) You may ask the person in charge to confirm if your personal data is processed by us. If such processing is required, you may request free of charge from the person responsible for the personal data stored about you as well as the following information:

- a) the purposes for which the personal data are processed;
- b) the categories of personal data that are processed;
- (c) the recipients or categories of recipients to whom the personal data relating to you have been disclosed or are still being disclosed;
- d) the planned duration of the storage of personal data concerning you or, if specific information is not available, criteria for determining the duration of storage;
- (e) the existence of a right to rectification or erasure of personal data concerning you, a right to restriction of processing by the controller or a right to object to such processing;
- f) the existence of a right of appeal to a supervisory authority;
- g) all available information on the source of the data, if the personal data are not collected from the data subject;
- (h) the existence of automated decision-making including profiling under Article 22 (1) and (4) GDPR and, at least in those cases, meaningful information about the logic involved and the scope and intended impact of such processing on the data subject.

(2) You have the right to request information about whether the personal data concerning you are transmitted to a third country or an international organization. In this connection, you can request the appropriate guarantees in accordance with Art. 46 GDPR in connection with the transfer.

## **2. Right to rectification**

You have a right to immediate correction and / or completion, provided that the personal data you process is incorrect or incomplete.

## **3. Right to restriction of processing**

(1) Under the following conditions, you may request from the person responsible the immediate restriction of the processing of your personal data:

- a) if you deny the accuracy of your personal information for a period of time that enables the controller to verify the accuracy of your personal information;
- b) the processing is unlawful and you refuse to delete the personal data and instead demand the restriction of the use of personal data;
- (c) the controller no longer needs the personal data for the purposes of processing, but you need them for the purpose of enforcing, pursuing or defending legal claims; or
- d) if you have objected to the processing according to Art. 21 (1) GDPR and it is not yet certain whether the legitimate reasons of the person responsible outweigh your reasons.

(2) If the processing of personal data relating to you has been restricted, such data may be stored only with your consent or for the purposes of asserting, exercising or defending legal claims or protecting the rights of another natural or legal person or for the purposes of: important public interest of the Union or of a Member State. If the limitation of the processing after the above-mentioned conditions is restricted, you will be informed by the person responsible before the restriction is lifted.

## **4. Right to cancellation**

(1) You may require the controller to delete the personal data concerning you without delay, if any of the following is true:

- a) The personal data concerning you are no longer necessary for the purposes for which they were collected or otherwise processed.
- b) You revoke your consent, on which the processing acc. Art. 6 para. 1 lit. a or Art. 9 para. 2 lit. DSGVO was based, and there is no other legal basis for processing.
- c) According to Art. 21 para. 1 DSGVO you appeal against the processing and there are no

prior justifiable reasons for the processing. Or you appeal against the processing according to Art. 21 para. 2 DSGVO.

d) Personal data concerning you were processed unlawfully.

e) The deletion of personal data concerning you is required to fulfill a legal obligation under Union law or the law of the Member States to which the controller is subject.

f) The personal data concerning you were collected in relation to information society services offered pursuant to Art. 8 (1) GDPR.

(2) If the person responsible has made public the personal data relating to you (and is obliged to delete it according to Article 17 (1) of the GDPR), he or she shall take appropriate measures (while considering the available technology and implementation costs), including technical means, to inform data controllers who process your personal data that you have requested the deletion of all links to such personal data or of copies or replications of such personal data.

(3) The right to erasure does not exist if the processing is necessary

a) to exercise the right to freedom of expression and information;

(b) to fulfill a legal obligation required by the law of the Union or of the Member States to which the controller is subject, or to carry out a task which is in the public interest or in the exercise of public authority entrusted to the controller ;

c) for reasons of public interest in the field of public health pursuant to Art. 9 (2) lit. h and i and Art. 9 (3) GDPR;

d) for archival purposes of public interest, for scientific or historical research purposes or for statistical purposes in accordance with Art. Article 89 (1) GDPR, to the extent that the law referred to in subparagraph (a) is likely to render impossible or seriously affect the achievement of the objectives of that processing, or

e) to assert, exercise or defend legal claims.

## **5. Right to information**

If you have asserted the right of rectification, erasure or restriction of the processing to the controller, the latter is obliged to notify all recipients to whom the personal data concerning you have been notified of this rectification / erasure / restriction of processing. Unless this is impossible or involves a disproportionate effort. You have a right to the person responsible to be informed about these recipients.

## **6. Right to Data Portability**

(1) You have the right to receive the personal data relating to you provided to the controller in a structured, common and machine-readable format. You also have the right to transfer this information to another person without hindrance by the controller to whom the personal data has been provided, provided that

a) the processing on a consent acc. Art. 6 para. 1 lit. a GDPR or Art. 9 para. 2 lit. a DSGVO or on a contract acc. Art. 6 para. 1 lit. b DSGVO is based and

b) the processing is done by automated means.

(2) In exercising this right, you also have the right to obtain that personal data relating to you to be transmitted directly from one person to another, insofar as this is technically feasible. Freedoms and rights of other persons may not be affected.

(3) The right to data portability does not apply to the processing of personal data necessary for the performance of a task in the public interest or in the exercise of official authority delegated to the controller.

4. In order to assert the right to data portability, the data subject may, at any time, contact the controller.

## **7. Right of objection**

(1) For reasons arising from your particular situation, you always have the right to object against the processing of personal data relating to you (pursuant to Art. 6 para. 1 lit. e or f DSGVO). This also applies to any kind of profiling based on these provisions.

(2) The person in charge no longer processes the personal data concerning you, unless it can

demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or the processing is for the establishment, exercise or defense of legal claims.

(3) If the processed personal data concerning to operate direct mail, you have the right at any time to object to the processing of personal data concerning the purpose of such advertising; this also applies to profiling insofar as it is associated with such direct mail. If you object to processing for direct marketing purposes, your personal data will no longer be processed for these purposes.

(4) You have the option in connection with the use of information society services - regardless of Directive 2002/58 / EC - exercise your right to object by means of automated processes in which technical specifications defined.

(5) In order to exercise the right of opposition, the data subject may directly contact the controller.

#### **8. Right to revoke the data protection consent declaration**

You have the right to revoke your data protection declaration at any time. The revocation of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation. You can contact the responsible person for this.

#### **9. Automated decision on a case-by-case basis, including profiling**

(1) You have the right not to be subject to a decision based solely on automated processing - including profiling - that will have legal effect or similarly affect you in a similar manner. This does not apply if the decision

a) is required for the conclusion or performance of a contract between you and the controller, (b) is permitted by Union or Member State legislation to which the controller is subject, and where such legislation contains appropriate measures to safeguard your rights and freedoms and legitimate interests, or

c) with your express consent.

(2) However, these decisions may not be based on special categories of personal data pursuant to Art. 9 (1) GDPR, unless Art. 9 (2) lit. a or g DSGVO applies and reasonable measures have been taken to protect the rights and freedoms as well as your legitimate interests.

(3) With regard to the cases referred to in (1) and (3), the person responsible shall take reasonable measures to safeguard the rights and freedoms as well as their legitimate interests, including at least the right to obtain the intervention of a person by the person responsible, own position and to challenge the decision.

(4) If the data subject wishes to rely on automated decision-making rights, he may, at any time, contact the controller.

#### **10. Right to complain to a supervisory authority**

Regardless of any other administrative or judicial remedy, you shall have the right to complain to a supervisory authority, in particular in the Member State of its residence, place of work or place of alleged infringement, if you believe that the processing of the personal data concerning you violates the DSGVO. The supervisory authority to which the complaint has been submitted shall inform the complainant of the status and results of the complaint, including the possibility of a judicial remedy pursuant to Article 78 of the GDPR.

### **§ 19 SSL encryption**

This site uses SSL encryption for security reasons and to protect the transmission of sensitive content, such as the requests you send to us as the site operator. You can recognize an encrypted connection by changing the address line of the browser from "http: //" to "https: //" and the lock symbol in your browser line.

If SSL encryption is enabled, the data you submit to us cannot be read by third parties.

## **§ 20 Changes to the Privacy Policy**

We reserve the right to modify our privacy practices and this policy to adapt it to changes in relevant laws or regulations, or to better serve your needs. Possible changes to our privacy practices will be announced accordingly. Please note the current version date of the privacy policy.